Board Matrix

BOARD MEMBER	Susie Smith	Jim Jackson	
State			
Business		X	
Male		X	
Female	X		
White	X		
Person of Color		X	
<30		X	
30-50	X		
>50			
Connectivity 1–10*	8	9	
Funding 1–10**	10	10	
Fundraising			
Governance	X	X	
Nonprofit Leadership	X		
Nonprofit Finance	X		
Foundation			
Marketing	X		
Salesforce			
IT			
Event Planning	X		
Business		X	
Strategic Planning	X	X	

* Connectivity - Ability to connect with key constituencies to help us achieve our strategic goals ** Funding - Ability to give, secure and/or connect us to partners to fund our strategic goals
